TATA STEEL **WeAlsoMakeTomorrow**





ADVANTAGES OF COMPACT PACKAGING



50% more compact than regular pack. Requires less storage space.



Reduced coil entanglement.



Sleek and compact product packaging.

ADVANTAGES OF SS STRAP

- The SS strap embossed with the Tata Wiron logo ensures that the product is genuine and premium.
- Ball and lock mechanism ensures that the product is not tampered with.



ADVANTAGES OF TATA WIRON BINDING WIRE COMPARED TO LOCAL BINDING WIRE

TATA BINDING WIRE

LOCAL BINDING WIRE

Longer life and higher strength.



Doesn't last long. Has low strength.

Get more length of wire for same weight.



Get less length of wire for same weight.

High ductility ensures easy workability.



Low ductility.

Tata Steel Ltd Global Wires, India



wiron.marketing@tatasteel.com



TOLL FREE NO. 1800 108 8282