



# Annual Report

(FINANCIAL YEAR 2020 - 21)





**TATA STEEL FOUNDATION**

# Annual Report

(FINANCIAL YEAR 2020 - 21)



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# ABOUT US

Tata Steel Foundation (Foundation), a wholly owned subsidiary of Tata Steel Limited, was incorporated on August 16, 2016 under Section 8 of the Companies Act 2013. With over 600 members spread across eleven units and two states, the Foundation is focused upon co-creating solutions, with tribal and excluded communities, to address their development challenges. During this process of co-creation, the Foundation endeavours to actualise change models that are replicable at a national scale, enable significant and lasting betterment in well-being of communities proximate to Tata Steel's operating locations and embed a societal perspective in key business decisions. The Foundation strives for excellence by ensuring that all programmes are aligned with community needs and focus on national priority areas enabling communities to access and control resources to improve the quality of their lives with dignity.



## VISION

“An enlightened, equitable society in which every individual realises her potential with dignity”

### Enlightened

Used to describe a society where everyone is aware, both of the idea of rights and what her/his rights are. In a Tata Steel context, this also implies that society do not see companies providing welfare services as a right or an entitlement. This, it was felt, was very important as the team felt that TSF's positioning in the Development Approach continuum should where it enables communities to know their rights and find ways to realise them. They felt that TSF was not yet ready to advocate for rights that the state has not so far provided for in the constitution and other legal provisions

### Equitable

Refers to the notion of equal opportunities, which is guaranteed both by India's constitution as well as global covenants such as the Universal Declaration of Human Rights, the UN Guiding Principles for Business and Human Rights and, more recently, the Sustainable Development Goals, all of which that India is a signatory of

### Her Potential

A deliberate formulation to indicate that TSF believes that only when girls and women realise their potential that its work is done and all community members will realise their potential

### With Dignity

During discussions, there was a strong sense – stated and unstated – that those who have been left out of the development process should be able to realise their potential in a manner that was worthy of esteem and respect. Hence, the need to use the term “dignity”.

## MISSION

“We will work with tribal and excluded communities we serve and cocreate transformative, efficient and lasting solutions to their development challenges”

### Tribal communities

Tata Steel has a long and shared history with tribal communities and this has been reflected in its CSR interventions. TSF believes that the tribal communities continue to be vulnerable and its long experience in working with them puts it in a unique position to formulate innovative and path-breaking models of development that are relevant not just in the current Tata Steel locations but everywhere that tribal communities are located in India. Hence, it was decided to specifically call out this marginalised community in its Mission statement.

### Excluded

There are several terms such as marginalised, poor and so on to describe communities that TSF wishes to focus its work on. However, it was felt that the term “excluded” best described a process that actively kept such communities away from accessing their basic rights and entitlements.

### Communities we serve

This expression is used specifically in the Tata group's Purpose and Mission statements. It specifically resonated with TSF as it provided a context and boundary to Tata Steel's vision of a global benchmark in Corporate Citizenship but left sufficient space to define who these communities are and will be in the future. While the Vision speaks of “her potential”, the mission recognises for that to be realised, all community members including men must be engaged in the process of development.

### Co-create

TSF feels that in an increasingly complex world, solutions to development challenges can only come through collaborative approaches. Co-creation recognises this need and therefore will be the way that TSF will go about its work. TSF will co-create these solutions with both the communities themselves, thereby being respectful of their role in this process, as well as all other like-minded development actors.

### Transformative

Transformative suggests TSF's ambition to go beyond the incremental to the bold, audacious, new and at scale.

### Efficient

TSF believes that it can use its own skills and experience as well as those of Tata Steel staff to come up with solutions that effectively use resources and minimise waste - of material, energy, time, effort etc.

### Lasting

Lasting denotes that the solutions it co-creates will be such that these will get implemented by communities and other actors using their own resources so that the dependence on TSF and Tata Steel gets minimised and ultimately eliminated.

### Their Development Challenges

Their development challenges refers to the fact that TSF will always be cognisant of the fact that its work must address the real challenges faced by the communities and not something assumed or imagined by anyone else. Thus, tribal and marginalised communities will at the centre of articulating the challenges as well as finding potential solutions

## VALUES

Integrity	We will be fair, honest, transparent and ethical in our conduct; we will build trust with all our stakeholders, especially the communities we serve, by pro-actively sharing information with them about our plans, achievements and shortcomings.
Responsibility	We will complement Tata Steel's efforts to integrate societal perspective in all business processes; we will ensure that our solutions are lasting and enable communities to access and control resources they need to improve the quality of their lives with dignity.
Excellence	We will be passionate about achieving the highest standards of quality and efficiency in all our programmes, that they are aligned with community needs and national priorities and focus on outputs and outcome
Pioneering	We will be bold and agile, courageously taking on challenges, and building innovative and transformative solutions to development challenges; we will not fear failure in our attempts to find newer and better solutions that serve society.
Unity	We will work collaboratively within TSF, with communities we serve and with all like-minded organisations within the Tata group and outside, based on trust and mutual respect, and enable continuous learning.
Respect	We will be respectful of and empathetic towards the culture, beliefs and customs of the communities we serve and that of our partners and will ensure that all our relationships promote diversity, freedom and plurality of thought and action.



# Lives Reached

#COMBATCOVID19

Lives reached: **9,23,493**

EDUCATION

Lives reached: **2,59,665**



TRIBAL IDENTITY

Lives reached: **28,183**



HEALTH

Lives reached: **86,293**



SUSTAINABLE LIVELIHOOD  
(SKILLS DEVELOPMENT)

Lives reached: **5,842**



SUSTAINABLE LIVELIHOOD  
(AGRICULTURE)

Lives reached: **24,693**



DRINKING WATER

Lives reached: **69,010**



YOUTH EMPOWERMENT

Lives reached: **3,770**



## BOARD OF DIRECTORS



**Mr. T V Narendran**  
CHAIRMAN



**Mr. Koushik Chatterjee**  
DIRECTOR



**Mr. Chanakya Chaudhary**  
DIRECTOR

**Tata Steel Foundation**

Overall Lives Reached:

**13,76,728**





# LEARNING NEVER EXHAUSTS THE MIND

Leonardo Da Vinci





### To the Members, Tata Steel Foundation

The Board of Directors (the 'Board') takes pleasure in presenting the 5th Annual Report on the business and operations of your Company along with the summary of Audited Financial Statements for the year ended on March 31, 2021.

#### OPERATIONS

Tata Steel Foundation was incorporated on August 16, 2016 under Section 8 of the Companies Act, 2013. It is a wholly owned subsidiary of Tata Steel Limited and is managed by the Board of Directors nominated by the Holding Company.

The Company's Mission is to work with tribal and excluded communities it serves and co-create transformative, efficient and lasting solutions to their development challenges and thus achieve the Vision of an enlightened, equitable society in which every individual realises her potential with dignity.

During the year under review, the Company has spearheaded the revised Corporate Social Responsibility (CSR) strategy of Tata Steel thus reaching out to communities both in close proximity to Tata Steel operations (with a range of development initiatives) and to a larger regional population (through development change models that address specific gaps at large scale). The Company has been at the forefront of an innovative and bold development agenda and thus also created a conducive environment for the expanding footprint of the Tata Steel business. This year, the Company has also been at the frontlines of the Tata Steel response to the COVID-19 global pandemic that has reached out across India.

The portfolio of development initiatives undertaken by the Company in the year under review have made a significant difference to over 1.6 million lives.

The core CSR strategy is designed around four objectives which aspire to reach communities, impact and transform lives over this new decade. The objectives include:

- a** Actualize change models to address core development gaps in Jharkhand and Odisha, while being replicable at a national scale. This is implemented through four Signature Programmes which include (a) a lifecycle approach towards girls and boys from infancy to parenthood in order to reduce Maternal Mortality Rates and Neonatal/ Infant Mortality Rates, (b) enabling access to and quality of public school education, (c) empowering tribal communities to take charge of their development agenda with dignity and respect and (d) engender holistic development and vibrancy in panchayats along the route connecting Tata Steel's primary manufacturing assets at Jamshedpur and Kalinganagar.
- b** Enable significant and lasting betterment in the well-being of communities proximate to our operating locations through 9 primary development programmes co created with close participation of communities. These include (a) ensuring availability of comprehensive primary healthcare access, (b) sustained availability of safe drinking water, (c) enhancing household incomes through agriculture, its associated activities and skill-based training for employment as well as entrepreneurship, (d) enabling basic school education (at least till grade 10) for all children as well as supporting education through scholarships to meritorious students, (e) addressing urban child labour and re-introducing

children to the educational mainstream, (f) improving nutritional levels of families as well as that of children in public schools, (g) sensitisation of society towards Persons With Disabilities (PWDs), (h) nurturing sporting talent among the youth and (i) engendering community self-reliance by deepening grassroots governance mechanisms in villages particularly focusing on women leaders.

- c** Embed a societal perspective in key business decisions as an enabler to ensuring community interests is one of the key driving factors in formulating business strategy. This is achieved by engaging Tata Steel employees throughout the year in a multi-location, company-wide effort to utilize their talent to resolve many pressing issues faced by communities in daily life. It also includes a unique and immersive experience of life in rural India for a broad cross-section of Tata Steel employees to see community perspectives and empathise with their issues. This objective also envisages meaningful engagement of the Tata Steel business ecosystem's key upstream and downstream business partner organizations and their employees to enhance effectiveness of their community development initiatives under the stewardship of the Tata Steel Foundation.
- d** Contribute to the generation of new ideas in the quest to improve lives of vulnerable communities in India and around the world, shape the future of talent for the development space and participate in the discourse on development thinking, leading to evolution in policies and guidelines that are beneficial to the most underserved people of society. Through this, Tata Steel Foundation aims to engender a thought leadership role for Tata Steel in the global development space.

Tata Steel Foundation reached over 1.38 million lives in FY21. For the deployment of all programmes mentioned, the Company had proposed a budget requirement of 108.39 Crore which was approved by the Board of Directors at their meeting held on May 27, 2020. As against the approved budget of 108.39 Crore for FY 2020-2021, an amount of 105.60 Crore has been spent across various projects. This represents an increase of 29.17% over the total spends of 81.75 Crore of your Company in FY2019-20.

As a demonstration of its agility, the Company navigated FY21 in terms of providing relief to communities and citizens not only in Tata Steel's primary operating states of Jharkhand and Odisha but also for thousands of citizens across India who needed help during this unprecedented crisis. Tata Steel Foundation designed and deployed a 10 point multi-faceted #CombatCovid19 programme. The Foundation simultaneously stayed committed to the promises it has made to the community and maintained the development initiatives' pace aligning to its Vision, Mission and Values.

# JOURNEY of a thousand miles begins with a SINGLE STEP

~ Lao Tzu ~





# #COMBATCOVID19

In 2020, COVID-19 wrought unprecedented and unanticipated duress upon society. Tata Steel, in keeping with its purpose to stand by the most underserved amongst communities, directly reached close to a million people across 24 states of India through a customized #CombatCovid19 programme which met deficits of material, information and wellbeing, created income opportunities and established collaborative platforms with government and civil society organizations. This combined social innovations to seek and reach those without access or resources which made the majority resilient, bridgital means to reach those who remain off networks and partnerships which were selfless in pursuit of impact, to create a one-of-its-kind blueprint for emergency response. The beneficiaries have been over 0.92 million citizens from the underprivileged and vulnerable sections of our society spread across the Tata Steel operating areas in Jharkhand and Odisha as well as people from across 24 States and Union Territories (UTs) of India. Some of the categories people supported apart from the general citizenry in urban low-income habitations as well as in rural areas are pregnant mothers, chronic health patients, health workers on ground, migrant workers stranded across India or returning home through East Singhbhum (Jharkhand), children in residential educational institutions, the elderly and those in need of psychosomatic support to assuage their fears.

## GLIMPSE OF INITIATIVES (#CombatCovid19)



#ThoughtforFood... Meal preparation



#ThoughtforFood... Meal preparation



#StrongerTogether...TSF team in discussion with Dist. Administration



#Fromthefarm...Online veggies through Zomato App



#StitchinTime...SHG women making masks



#FarRishfa... Online volunteering sessions

# #COMBATCOVID19





**Goal:** Meeting material, information and well-being deficits

Initiatives	Achievements
<p><b>#ThoughtforFood</b> Providing hot and nutritious cooked meals and dry ration to the needy</p>	<p>27.43L meals served across all locations</p> <p>48K ration + hygiene packets distributed till date across the three districts of Kolhan division (Jharkhand)</p> <p>324 donors have contributed Rs. 72.24L</p>
<p><b>#StitchinTime</b> Providing masks to the frontline warriors of Covid</p>	<p>1,01,659 masks produced till date</p> <p>194 households were engaged in mask making</p> <p>100 individuals from prison have contributed by making 16500 masks</p> <p>9.5L disbursed as income</p>
<p><b>#DigitalBridges &amp; #DigitalBridges2.0</b> Meeting information gaps and awareness creation</p>	<p><b>Digital Bridges:</b> 575 Sahiyyas and Anganwadi workers across Jharkhand and Odisha have been reached</p> <p>1,68,167 people reached out through Mobile Medical Units, Tele-Consultations, Onsite Training, Expected Delivery Date tracking</p> <p><b>Digital Bridges 2.0:</b> 94,349 migrant workers reached out across 24 States/Union Territories</p> <p>72,830 individuals from 244 Gram Panchayats across Jharkhand and Odisha reached out through direct digital conversations and indirectly with information and support</p> <p>6,544 people screened for home/govt. quarantine</p>
<p><b>#FarRishta</b> Digitally enabled conversations &amp; volunteering</p>	<p>65,201* women, children and men reached till date</p> <p>4,297* volunteers have shared their time and talent till date*</p> <p>20 States/UTs and 41 cities *Repeat engagement / Repeat volunteers</p>
<p><b>#FriendinNeed</b> Providing emotional support to stressed people</p>	<p>578 individuals called the befriending service till date</p> <p>309 callers sought emotional support or stress and depression</p> <p>202 callers were citizens who needed extended services</p>
<p><b>#HopeSprings</b> Meeting wellbeing gap with the non-medical staffs</p>	<p>40,828 returning workers reached with warm meal, ration+hygiene kit on NH 33</p> <p>2.5K returning workers provided with dry ration packets at Ganjam district of Odisha</p> <p>9.83L raised through generous contributions by 47 donors</p> <p>1,712 women, men and children provided with medical assistance</p>

**Goal:** Creating economic opportunities

Initiatives	Achievements
<p><b>#FromtheFarm</b> Tie up with Zomato and Swiggy for online vegetable selling thus creating income for the farmers</p>	<p>16,333 kgs of vegetables distributed</p> <p>1,566 orders received on Zomato &amp; Swiggy including some offline orders</p> <p>203 farmers currently supported through the value chain</p> <p>7.32L disbursed as income till date</p>
<p><b>#CashforWork</b> Involving individuals and groups in an array of income generation activities like kitchen garden, wall writing, paper bag making etc</p>	<p>2,860 households reached</p> <p>27.15L income disbursed through creation of kitchen gardens, wall-writings, paintings, paper bags, musical instruments and woodcrafts</p>
<p><b>Goal:</b> Establishing platforms to amplify impact</p>	
<p><b>#StrongerTogether</b> Formation of the most successful global setup in response to disaster management. Effective and efficient reach of activities in response to COVID-19 ensuring seamless coordination with Non Govt Organizations / Civil Society Organizations and District Administration of East Singhbhum</p>	<p>10,562 returning workers surveyed across 11 blocks of East Singhbhum by 9 partner organizations of District Response Coordination Group</p>

Over 71,500 lives have been reached through the healthcare services provided in the hospitals with support of Tata Steel CSR and the same is included in the overall lives reached under #CombatCovid19 programme"





# EDUCATION

## Signature Programme

- Signature Programme on Education

## Proximate Community Development

- Masti Ki Pathshala
- Jyoti Fellowships And Tata
- Project Aakanksha

## Special Commitment

- Model Schools Odisha



## SIGNATURE PROGRAMME ON EDUCATION (SPE)

### Thousand School Programme

Education Signature Programme aims to create a replicable and scalable model for the Universalisation of Elementary Education (UEE) within the Right to Education (RTE) framework. Operational since January 2015, it stands as a pre-engagement to the larger education model.

The Programme addresses three critical aspects of schooling – Access, Learning and Governance, in partnership with ASPIRE, a non-profit social organization working to make education in India socially relevant and inclusive. This has enabled the Foundation to work steadily towards (a) an improved performance of schools, (b) schooling of all children at elementary levels, (c) eventual elimination of child labour and (d) an educated society in the long-term.

**SCOPE:** Operational in seventeen blocks of three districts in Odisha as well as two blocks in one district of Jharkhand, the Thousand Schools Programme reaches over 2,50,000 children of the 6-16 years age group in 1,384 schools and over 16,600 SMC (School Management Committee) members across the nineteen blocks. A three-pronged strategy behind the programme involves:

- 1 Access to school for out-of-school children
- 2 Support children to overcome their learning deficit
- 3 Improve quality of imparting education and activate the stakeholders for the well-being of children through the School Management Committees (SMCs) set up as per the RTE Act.

## Highlights

- a. The lockdown of schools combined with marginal access to digital devices / networks in the rural hinterland posed a real threat of increased drop outs and permanent disruptions of learning outcomes for children, especially girls. A Lockdown Learning Model was introduced in August 2020, pivoted around equipping volunteer teachers and government school teachers with digital access who then teach children in small clusters using customized teaching learning material while following all government approved COVID protocols. This model is now reaching over 1,36,400 children while government schools remain closed in Odisha and Jharkhand (against 3.85L children in FY20 with all schools operational). This entails
  - 90% saturation in 8 blocks (of original Thousand Schools programme – 6 in Odisha and 2 in Jharkhand) and 60% saturation in 11 blocks (of Signature Education programme in Keonjhar District, Odisha), with the eventual aim of reaching 100% government school children in these 19 blocks;
  - Evident enhancement in curiosity and ability to assimilate information amongst children, in addition to learnings as per syllabi;
  - Tremendous support from parents, panchayats and school authorities for a community learning culture;
  - Immense enthusiasm amongst youth who have volunteered their time as teachers to help us achieve this scale up.
- b. A first of its kind non-financial partnership with the University of Turku, Finland is in place from February 2021 onwards to create learning content, combining Best-In-Class Finnish methods and the local context of our children.
- c. Complying to Right to Education Act, SMCs have made School Development Plans (SDPs) ratified through Gram Sabhas to be part of Gram Panchayat Development Plans (GPDs) worth Rs.100 Crores. Rs.54.80 Crore has been mobilised by the community through Panchayats with a purpose of rejuvenation and upgradation of school facilities enabling an environment for improvement in education.
- d. Has enabled the formation of Child Rights Protection Forums (CRPFs) / Bal Adhikar Suraksha Samitis (BASS) comprising parents of children, teachers, PRI members and other stakeholders with 2,346 CRPFs at various levels with about 32,000 members spreading awareness on child rights and addressing rights violations and child marriages.
- e. Community participation has been enabled through formation of 54 Community Education Resource Centres (CERCs) in the operational blocks each catering to 2-3 panchayats reaching a total of over 4,600 youth registered and 23,000+ footfalls which add value to school learning through internet enabled computers, televisions, libraries and arts and craft. Communities manage the infrastructure and operations with a nominal fee charged per child.







## MASTI KI PATHSHALA

### Objectives

To eliminate the worst forms of child labour in Jamshedpur, the Masti Ki Pathshala initiative envisages getting as many children (of an estimated 3,000) off the streets, and into a safe environment along with appropriate educational learning.

**SCOPE:** In all, five Residential Bridge Course (RBC) Centres and eight Non-Residential Bridge Course (NRBC) Centres are operational today having covered 935 children (403 in RBCs, 532 in NRBCs out of which approx. 40% are girl children) with 316 mainstreamed since inception to formal schools in Jamshedpur.



Children studying through AV medium in RBC centre

### Highlights

- a. In FY 21, 187 children from RBCs and NRBCs have been mainstreamed to the schools
- b. 3 New NRBCs have been set up in some of the most vulnerable and unreachable slums of Jamshedpur. The communities in these slums have been engaged in ear cleaning work and burning dead bodies and earn about Rs.100 – 200 per day and that too not every day. No women have ever been to school in these communities and children are involved in begging and rag picking which leaves them vulnerable to the temptation of substance abuse.
- c. Two months training programme with 30 RBC & NRBC teachers done in collaboration with NIMHANS (National Institute of Mental Health and Neuro-Sciences) for mental well-being.
- d. To cope with the restrictions brought due to Covid-19 and to ease the process of teaching as well as enabling digital learning, TV installation have been done in all 5 RBCs in collaboration with CII (Confederation of Indian Industries).
- e. Masti Ki Pathshala project witnessed some of the key collaborations wherein Tata Pigments and Jamipol committed a contribution of Rs.5L and Rs.4.75L respectively and Cummins supported the project by installation of a Tata ClassEdge system in one of the RBC centres.



Children engaged in worst form of child labour, now enrolled in Children off streets programme

## MID-DAY MEAL

In FY20, the Foundation undertook a project to construct and equip a mid-day meal kitchen near Chaibasa (West Singhbhum district of Jharkhand) to be handed over to the Annamrita Foundation (affiliated to the ISKCON Group) for operation and management on the same lines as Tata Steel's mid-day meal kitchen at Jamshedpur. Construction of the kitchen has been completed in FY21 and trial-runs are going on. The Mid-Day Meal kitchen shall be inaugurated and functional in FY22. It is estimated to have the capacity to provide nutritious and healthy mid-day meals to 63,000 school going children across eight blocks of West Singhbhum district.

## JYOTI FELLOWSHIP & TATA STEEL SCHOLAR

The Foundation continues to support meritorious students from Scheduled Caste and Scheduled Tribe communities with scholarships for education at school level, graduation, post-graduation (Jyoti Fellowship) as well as for professional courses like engineering, medicine etc (Tata Steel Scholars).



Jyoti Fellowship FY2020-21 distribution in OMQ division

### Highlights

- a. A total of 2,440 students from schools to post-graduation were awarded the Jyoti Fellowships with an average scholarship amount of close to 6,000 per scholar.
- b. 96 Tata Steel Scholars were supported with an average scholarship amount of approx. Rs. 79,000 per scholar. Due to Covid-19, hostel and mess charges were not taken by the colleges.



## PROJECT AAKANKSHA

Project Akanksha is one of Tata Steel Foundation's experimental initiatives to provide a formal residential school-based basic education to children from Particularly Vulnerable Tribal Groups (PVTGs) living in very remote and inaccessible geographies, many of whom are first-generation learners.

### Objectives

Akanksha is attempting to create a roadway for future generations to follow the footsteps of the previous generation of learners, thereby contributing as citizens of the nation.



Children of Akanksha Project

### Highlights

The Foundation supported 262 children from PVTGs communities through project Akanksha who were enrolled till FY20. Due to pandemic, no fresh enrolments have happened.



## MODEL SCHOOL ODISHA

The Foundation has undertaken construction of 30 model schools of two floors each equipped with necessary furniture as per technical specifications provided by Government of Odisha to ensure availability of good and standardized school infrastructure to rural children.

### Highlights

- a. Till date, Construction and furnishing of 26 schools have been completed and 25 have been handed over to the Govt. of Odisha. Work is in progress in 2 schools (2 through the Tata Steel Foundation) and clearance for 2 schools is yet to be allocated by Government of Odisha.
- b. Classes have started in 17 schools handed over benefiting around 2,500 children including around 1,200 girls.







## DEVELOPMENT CORRIDOR

### Objectives

The programme, in partnership with Tata Trusts, intends to bring holistic development across 72 panchayats in 16 blocks (across five districts) along the 280-km road route connecting the steel production centres at Jamshedpur in Jharkhand and Kalinganagar in Odisha, thus creating a corridor of well-being called the **Development Corridor**. The project aims to reach out to a population of over 3,60,000 persons to support grassroots community governance institutions to become fully functional, engage community through panchayats to strengthen government delivery system for improving key indicators of human, social, economic, natural and cultural development and bring together all business houses, government, non-governmental organizations and other institutions led by communities to work together at resolving key social issues of the region and bring about comprehensive development.

### Highlights

Under the Development Corridor project, Govt. PRI representatives along with Tata Steel Foundation succeeded in organizing its first ever Digital Gram Sabha in four panchayats recording presence of 80+ people on digital medium and ~300 people in person. The “threat of Covid” helped to co-create an opportunity for devising a digitized platform for connecting the unconnected & secluded. One of the Gram Sabhas witnessed more than 50% women’s participation.

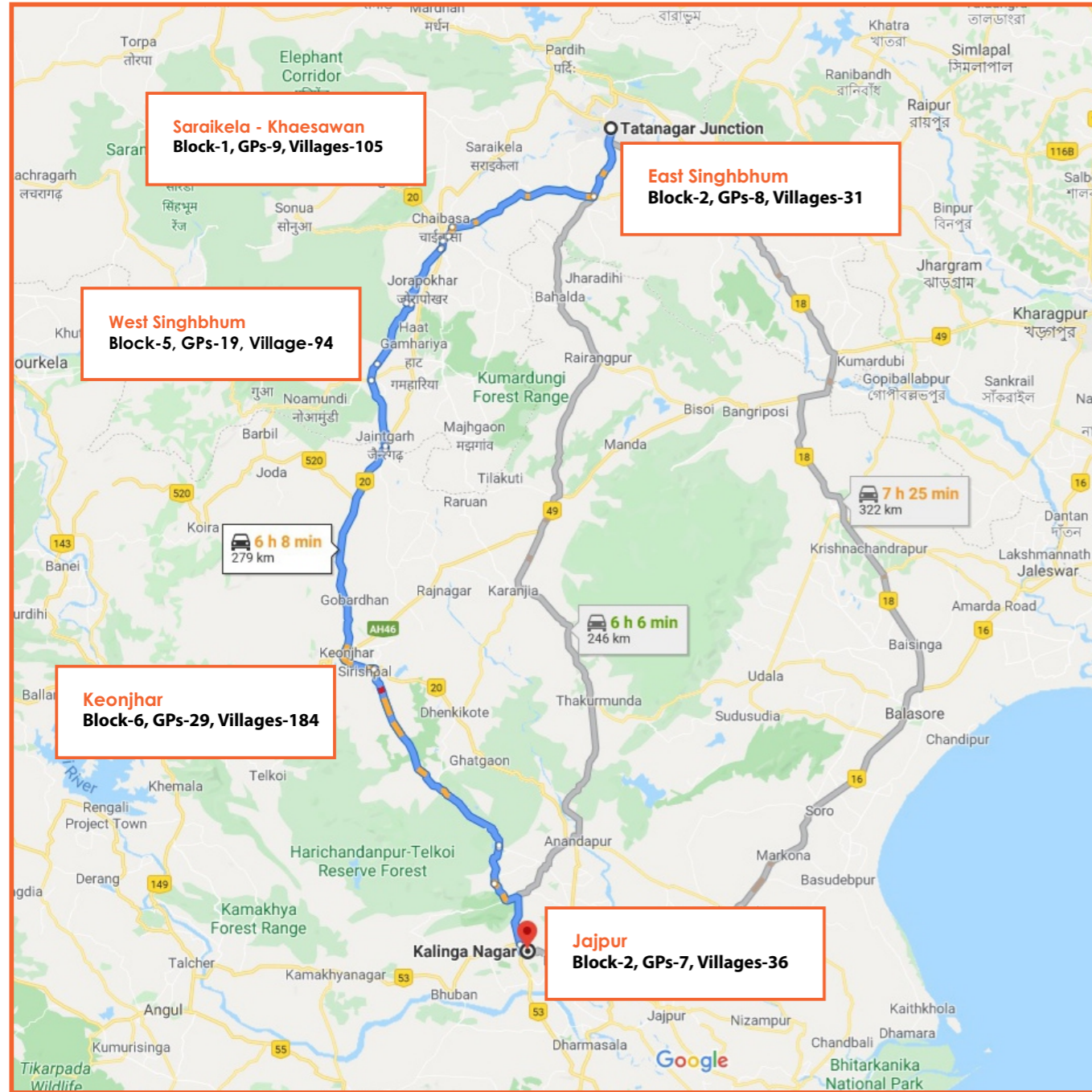
The Tata Steel Foundation envisages convening a ‘Corridor Collective’ to bring all stakeholders on board on to one platform to discuss development of communities with technical advice from one of India’s premier institute for rural development and Panchayati Raj – the National Institute of Rural Development, Hyderabad (NIRD).

# DEVELOPMENT CORRIDOR

● Signature Programme







Development Corridor project Map

# WHAT IS GROWTH FOR IF NOT TO HELP ORDINARY PEOPLE THRIVE?

~ Winnie Byanyima ~





# TRIBAL IDENTITY

## Signature Programme

- Samvaad Ecosystem  
Tribal Meet, Regional Samvaad, Tribal Leadership Programme, Tribal Language, Tribal Sports, Tribal Healing Practices, Cuisines, Art & Culture, Fellowship And Research Collectives



## SAMVAAD ECOSYSTEM

The communities served by Tata Steel have a significant proportion of indigenous people (referred to as Scheduled Tribe communities in India). These communities, original inhabitants of the Indian sub-continent, have centuries of heritage and a unique worldview encompassing all aspects of a society; language and literature, art and culture, music, sports, organization into social structures and governance. These indigenous communities have become increasingly marginalized from the societal mainstream and thus account for a disproportionate amount of the underprivileged classes of society in the present day. Even those communities who have had a better integration with the mainstream risk losing their unique identity as a community.

In its approach towards corporate citizenship, Tata Steel recognizes that a more equitable society is necessary for the nation's progress where all sections participate and have an equal say in their own future as well as those of their families and their communities. To this end, apart from the development programmes undertaken across the spectrum of themes needing attention (e.g. health and hygiene, education, livelihoods, water and infrastructure), the indigenous communities also require support in the continuance of their cultural ethos and bequeath their philosophy towards life to future generations. Accordingly, the Company regularly reaches out deep into these communities across Jharkhand and Odisha as well as to the opinion leaders and traditional governance structures for their insights on how they foresee their future. Based on a wide collation of community inputs, Tata Steel's team has created an ecosystem around a platform 'Samvaad' for engaging with various tribes on language, literature, art and culture, sports as well as coming together to share their experiences, celebrate their cultural similarities and uniqueness as well as reach out with their wisdom to the outside world.



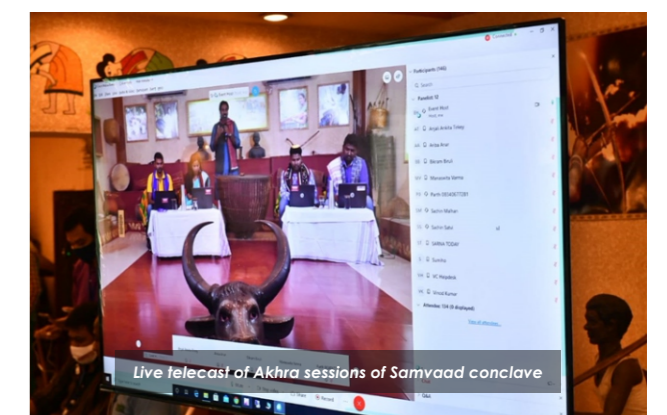
Tribal cuisine being delivered through Zomato

### Objectives

Samvaad Ecosystem revolves around mainly five objectives i.e. a) To create a common platform for communities to come together, which is worth doing by itself; b) To bring collective wisdom under one roof so as to stimulate a valuable exchange and cross-pollination of ideas; c) To document and hence, preserve the tribal body of knowledge and a world view that runs the risk of being obliterated; d) To understand the issues and angst of tribal communities and sensitize society at large on the same, thereby creating empathy and understanding and removing prejudices; and e) To highlight models that have worked, the solutions that can be migrated and success stories of individuals and organisations that can inspire others and create a sense of hope and positivity. To meet all the said objectives, the Samvaad Ecosystem focusses on thirteen different initiatives which are; Samvaad Conclave, Regional Samvaad events, Tribal Healers, Tribal Handicrafts / Artisans, Tribal Cuisines, Samudaay Ke Saath, Rhythms of the Earth, Tribal Heritage Conservation, Tribal Languages and Literature, Tribal Sports, Tribal Leadership Programme, Samvaad Action Research Collective and Samvaad Fellowship.

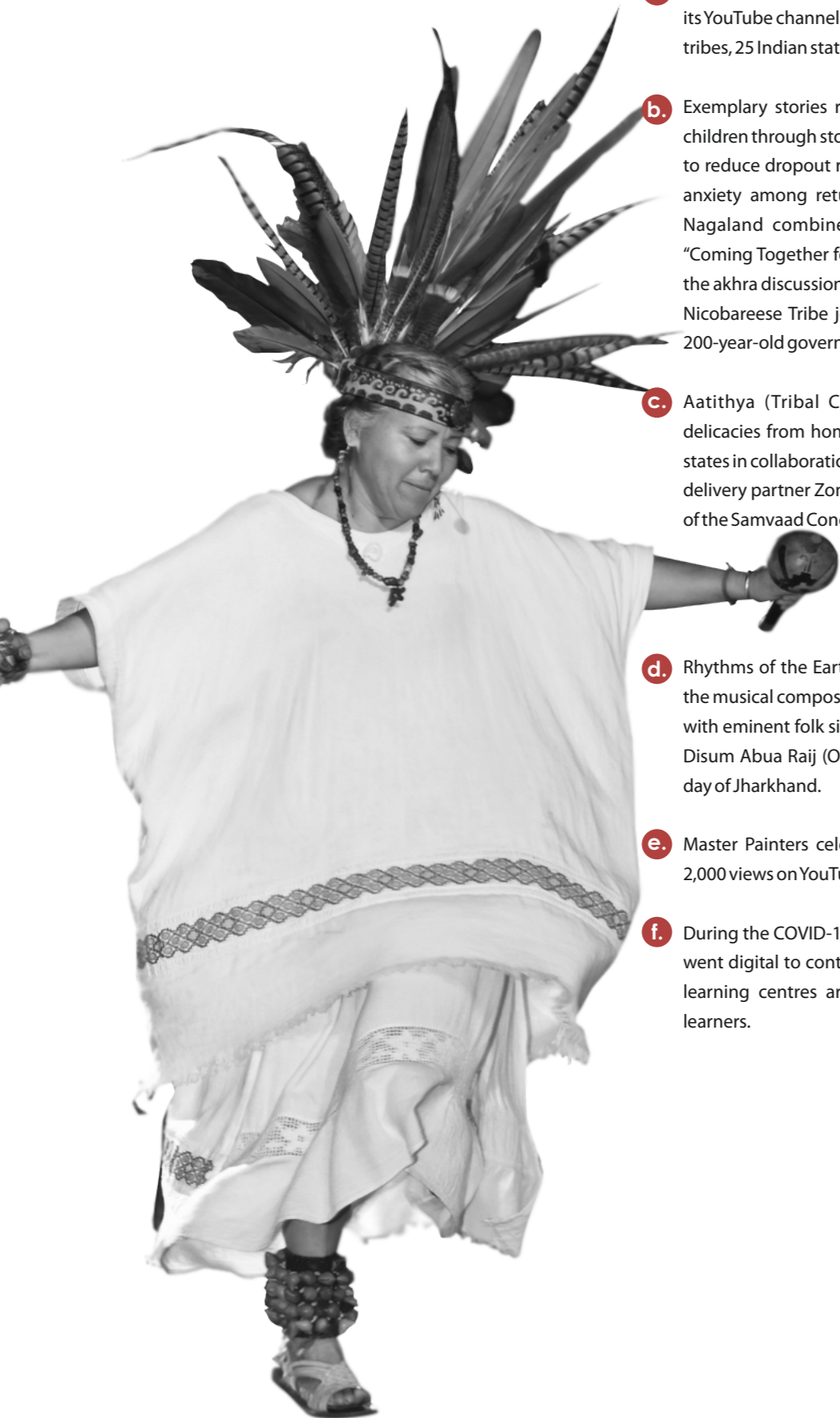


Tribal Handicrafts session going live in Samvaad conclave



Live telecast of Akhra sessions of Samvaad conclave





## Highlights

- a. Samvaad 2020 went bridgital to keep the dialogue going with its YouTube channel having 10,300 viewers, participation of 157 tribes, 25 Indian states and 4 nations.
- b. Exemplary stories ranging from engaging 250 school going children through storytelling and art & craft sessions in an effort to reduce dropout rates in Melghat, Maharashtra to addressing anxiety among returning workers through digital media in Nagaland combined and contributed to the narrative of "Coming Together for Social Change". In a series of firsts, while the akhra discussions were expressed artistically on canvas, the Nicobarese Tribe joined us this year sharing stories of their 200-year-old governance system.
- c. Aatithya (Tribal Cuisine): Jamshedpur citizenry enjoyed delicacies from home cooks belonging to 12 tribes across 10 states in collaboration with Indian Hotels Company Limited and delivery partner Zomato marking sales of Rs 1 Lakh over 5 days of the Samvaad Conclave.
- d. Rhythms of the Earth, the Samvaad Music Collective released the musical compositions Birsa Ker Raji curated in collaboration with eminent folk singer Padma Shri Mukund Nayak and Abua Disum Abua Raji (Our Land, Our Rule) marking the statehood day of Jharkhand.
- e. Master Painters celebrated 6 tribal art forms garnering over 2,000 views on YouTube.
- f. During the COVID-19 pandemic, most of the language centres went digital to continue the language learning. 510 language learning centres are operational reaching 16,947 language learners.







# HEALTH

## Signature Programme

- Project RISHTA (Towards Adolescent Health and Well-Being)

## Proximate Community Development

- Mobile Ambulance, Health Camps Awareness
  - Mobile Ambulance
  - HIV/AIDS Programme
  - Static Clinics & E-Healthcare Centers
  - Other Health Initiatives (Malaria, Sparsh Leprosy Initiative etc.)

## SIGNATURE PROGRAMME



### PROJECT RISHTA Towards Adolescent Health and Well-Being

The Regional Initiative for Safe Sexual Health by Today's Adolescents (RISHTA) engages with adolescents and young couples in the villages of Tata Steel operational locations through select youth who can become peer educators trained by the programme staff.

#### Objectives

To address healthcare issues of adolescents particularly reproductive and sexual health resulting in delayed age of marriage and enabling youth to experience outdoor leadership camps and other life-skills engagements thus empowering them to make informed life-decisions.

#### Highlights

- Despite a nationwide COVID lockdown, connect with the adolescents and peer educators continued through digital mediums. RISHTA reached over 3,700 adolescents and youth post lifting of lockdown.
- RISHTA has developed around 53 peer educators covering 9 Govt. schools. Due to Covid-19, most of the schools are closed in FY21 thus limiting the reach.
- 1,466 nutritional gardens have also been developed by the adolescents of RISHTA project at their homestead land for self and families' nutrition. It has not only helped the households weather the restricted availability of essentials during the lockdown but also resulted in savings for them.



## PROXIMATE COMMUNITY DEVELOPMENT



### MOBILE AMBULANCES, HEALTH CAMPS, AWARENESS & OTHER HEALTH INITIATIVES

**I. MOBILE AMBULANCES:** Reaching primary healthcare to the remotest locations. During pandemic, at some remote villages, this was the one of the key healthcare facilities and the only source of aid.

#### Highlights

8,100 lives were reached in FY21 with special focus on people with vulnerable health (e.g. pregnant mothers and infants as well as those with chronic health conditions).

**II. STATIC CLINIC, HEALTH CAMPS AND E-HEALTHCARE CENTERS:** Providing healthcare facilities to the community of our proximate villages. During pandemic, concept of E-health clinic supported the purpose and helped people get necessary treatment on time without being exposed to the threat of Covid-19.

#### Highlights

Approx. 5,100 people benefited from the initiative in FY-21 ensuring that their access to critical healthcare is maintained.

**III. HIV/AIDS Programme:** Providing healthcare facilities to the community of our proximate villages. During pandemic, concept of E-health clinic supported the purpose and helped people get necessary treatment on time without being exposed to the threat of Covid-19.

#### Highlights

Over 21,000 people were reached through Truckers' Intervention as well as through BASE programme all through the digital / telephonic mode.

**IV. OTHER HEALTH INITIATIVE:** Preventive measures for malaria, dengue and other such diseases along with health awareness in schools, treatment of leprosy cases under the SPARSH Centre, Jamadoba etc. continue to maintain the promises made by the Foundation to communities.

#### Highlights

Over 46,400 people have availed benefits from these initiatives.





# SUSTAINABLE LIVELIHOOD (SKILL DEVELOPMENT)

## Proximate Community Development

- Technical training institutes
- Nursing and Training of Paramedical staff
- Training in Hospitality
- Industrial Sewing Training
- SABAL - Centre for Abilities

## PROXIMATE COMMUNITY DEVELOPMENT



### TECHNICAL TRAINING INSTITUTE

#### Objectives

To enable livelihood options for youth from our communities in Jharkhand and Odisha by providing them with opportunities at skilling through three technical training institutions in Jharkhand - the Tata Steel Technical Institute (TSTI) Jamshedpur, TSSDS Pvt. ITI Tamar and TSSDS Pvt. ITI Jagannathpur with a total annual intake capacity of around 300 students. The institutes offer diploma courses in Mechatronics and Electrical & Electronics (TSTI) and in 1 or 2 year trades of Fitter, Turner, Electrician & Welder (ITIs) and can claim an average between 84 per cent and 100 per cent placement record since inception with employment on good initial packages in some of the reputed industrial houses in India. The programmes are being held in partnership with Nettur Technical Training Foundation (NTTF).



#### Highlights

- 911 youth enrolled (includes carried forward and new enrolment) across various stages of the courses in all technical institutes combined in FY21
- TSTI: 80 candidates successfully completed the training in FY21 and 75 have been placed with average CTC of 2.2 Lakh per annum
- ITI Tamar: 52 candidates out of 57 have been placed through campus till date in FY21 with average CTC of 1.44 Lakh per annum. The placement is ongoing and shall be completed in early FY22

- ITI Jagannathpur: 36 candidates out of 80 have been placed till date in FY21 with average CTC of 1.54 Lakh per annum. The placement is ongoing and shall be completed in early FY22
- Till date, 10 ITI Tamar candidates have been placed in companies operating from Hong Kong.
- 3 candidates from ITI Tamar who were placed at TRL KROSAKI were selected and sent to Japan for further training by their employer.
- One of the students, Ms. Sweta Pawar, 3rd year student of TSTI won first prize (Gold) in National Level "Youth Career Connect" in "Best Visual Profile" category. The event was jointly organised by IIT Delhi alumni association and Skillablers.
- World Skill Lab set up at TSTI Burmamines to enable candidates to prepare for World Skill Competitions.
- Solar panel set up in Kaushalyan (bus offering mobile familiarization of computer usage).
- Completion of Auditorium at TSTI Burmamines with a seating capacity of 200

### NURSING AND TRAINING OF PARA-MEDICAL STAFF

#### Objectives

The Foundation supports Scheduled Castes and Scheduled Tribes (mostly girls) from remote and Left Wing Extremism affected areas in Jharkhand, Odisha and Bengal to pursue various courses in Nursing and Paramedic viz. Nursing (M.Sc), Nursing (B.Sc.), General Nursing and Midwifery (GNM), Diploma in Medical Laboratory Technology (DMLT), Operation Theatre Assistant (OTA) and Ophthalmic Nursing Assistant (ONA).

#### Highlights

- 231 youth trained (carried forward and new enrolment) in Nursing and Paramedic courses. In FY21, 28 candidates completed the training and 16 have been placed. Placements are going on and expected to be completed in FY22.





## TRAINING IN HOSPITALITY

### Objectives

The Foundation supports youngsters from villages in proximity to Tata Steel operations who have studied up to matriculation or less to train in hospitality, a programme initiated in 2013 at Jamshedpur (Jharkhand) and Gopalpur (Odisha) and has a 100 per cent placement record. The Hospitality Training is being organised in partnership with Pratham.

### Highlights

- 217 youth were enrolled from Jharkhand and Odisha of whom 20 completed training successfully. Placements expected to be completed in FY22.

## INDUSTRIAL SEWING TRAINING

### Objectives

The Foundation in partnership with Shahi Exports Pvt. Ltd is operating a training centre for industrial sewing machine operator course at Noamundi. Besides training, Shahi Exports offers 100 per cent placement to girls from the communities we serve post-completion of training in its in-house garment designing hubs.

### Highlights

- **75 girls** have been trained and **52** have been placed. Placements expected to be completed in FY22.



## SABAL CENTRE FOR ABILITIES

### Objectives

SABAL is a one-of-its-kind among centres in India that envision a life of dignity for Persons with Disability (PWDs), and is a one-stop resource centre for skilling, employability and financial independence for PWDs. It also builds capacity of other organizations as well as of individuals from within communities through a training-of-trainers (ToT) programme.



### Highlights

- On February 26, 2021, the contributions over the past 3 years of SABAL – Centre for Abilities towards honouring the spirit and talent of persons with disabilities were recognized by the Dy Chief Disability Commissioner, Government of India and the State Disability Commissioner, Government of Jharkhand.
- SABAL awards conducted digitally wherein direct online engagement happened with over 6,000 people and 306 applicants were registered.
- ToT programme was conducted for 46 persons.
- Online Digital training was provided to 45 Visually Impaired candidates.
- Disability certification camps and unique identity (UDID) cards benefitted 366 persons.
- Linked 98 PWDs with government pension scheme.
- Capacity Building and awareness building workshop conducted with 338 persons.
- "Sabal initiative reached 2,303 lives overall in FY21"

IT TAKES COLLABORATION  
ACROSS A COMMUNITY  
TO DEVELOP BETTER SKILLS  
FOR BETTER LIVES.

~Jose Angel Gurria~







# SUSTAINABLE LIVELIHOOD (AGRICULTURE)

## Proximate Community Development

- Sustainable Livelihood (Agriculture)
  - i. Agriculture Activities (systematic Rice Intensification (sri), Promotion Of Second Crop, Kitchen Garden, Agri-allied Interventions)
  - ii. Water Harvesting Structure



## SUSTAINABLE LIVELIHOOD (Agriculture)

### AGRICULTURE ACTIVITIES (SYSTEMATIC RICE INTENSIFICATION (SRI), PROMOTION OF SECOND CROP, KITCHEN GARDEN, AGRI-ALLIED INTERVENTIONS)

#### Objectives

The Foundation aims to engage with the marginal and excluded farmers for income generation by promotion of various agriculture interventions. For increased income of the target households, promotion of second crop cultivation and orchard development is also undertaken. Second cropping and agri-allied interventions are also one of the efficient tools that allow farmers to maximize production and spread input costs. Dairy Development, pond based livelihood (fisheries and duck rearing), Tassar Cultivation, Dryland Farming. Horticulture (mango, rose, Wadi Project) etc. are being taken up by the farmers under agri-allied activities. A pond-based integrated approach to fishery-duck-rearing-vegetable growing, encompassing commercial fish farming, horticulture or vegetable crops around the ponds, has transformed the livelihoods of farmers in Jharkhand and Odisha.

Malnutrition remains a core challenge for our operating areas, and a key challenge in achieving our signature ambitions on school education as well as maternal and neo natal health. The Company started a mission mode implementation of nutrition gardens within households which meets key macronutrient needs in an inexpensive and in situ manner. This has worked well and is now increasingly being taken up by communities themselves.



**Kitchen Garden**



**Rose cultivation**



**Tomato cultivation**

#### Highlights

- Promotion of SRI and dry land farming has been done with 17,171 families.
- Promotion of second crop cultivation has been done with 16,945 families.
- 9,119 families have taken up agri-allied interventions (Fishery, Poultry, Dairy development, Goat Farming etc.).
- 6,191 kitchen gardens have been established across the locations in Jharkahnd and Odihsa under nutrition programme. 99% of it remains functional over a year's time and enabling a saving of Rs. 7,000 - Rs.18,000 per family per annum.
- An increase of Rs. 65,000 in 24,693 farmers' incomes has been enabled through several livelihood interventions.





## SUSTAINABLE LIVELIHOOD (Agriculture)

### WATER HARVESTING STRUCTURE

#### Objectives

Community Institution driven integrated water ecosystem ensuring adequate surface water storage and ground water recharge as well as a system that provides farmers with second cropping opportunities in their agricultural lands, besides undertaking integrated farming (fishery, duck rearing, fruits and vegetable cultivation).

Soil and water conservation through watershed projects increases the productivity of arable land, improving farm yields and income. To promote a culture of water harvesting for agricultural activities through pond digging, construction of check-dams, streams, natural springs, irrigation drain etc.

#### Highlights

- Till date under the watershed project (NABARD Kuiani & Kukru projects)
  - Total recharge potential created -16.35 MCFT
  - Total irrigation potential created - 146 ha
  - Total area treated - 884 ha
- Under the initiatives related to water for Livelihood support Water Harvesting Structures & Irrigation Projects constructed – 6 Nos.
  - Total Irrigation Potential created – 19.5 Acres







## DRINKING WATER

### PIPED DRINKING WATER SYSTEMS, SOLAR WATER PROJECTS, WATER TANKERS, REJUVENATION OF SPRINGS

#### Objectives

With the ambition of enabling community led access to safe drinking water for 100 per cent of excluded households in our proximate communities, The Foundation works on various initiatives like construction/ installation of drinking water structures (Wells, deep bore wells, hand tube wells), installation of solar based projects, supply of water through tankers, PVC tanks with base and pipe laying projects, cleaning and rejuvenation of natural springs etc.



#### Highlights (FY21)

- Drinking water structures constructed – 69 Nos. Springs developed – 6 Nos.
- Solar based project completed – 9 Nos.
- Water Tankers – 9,034 trips supplying 704.82 Lakh lit of water
- PVC tanks with base & pipe laying projects completed – 13 Nos.
- Total drinking Water Supplied – 30.88 Lakh Litre per Day
- Total Beneficiaries – 69,010

# DRINKING WATER

## Proximate Community Development

- PIPED DRINKING WATER SYSTEMS, SOLAR WATER PROJECTS, WATER TANKERS, REJUVENATION OF SPRINGS







# YOUTH EMPOWERMENT & SPORTS

Proximate Community Development

- Outdoor Leadership Camp



## OUTDOOR LEADERSHIP CAMP

### Objectives

The Foundation aims to increase self-confidence, improve communication skills and ensure comprehensive understanding of team-building skills of youth from the communities from Tata Steel operational areas and helps them achieve holistic personality development. This is done through facilitating participation of rural youth in Outdoor Leadership Camps (OLCs) as well as participating in sessions of Initiatives of Change (IofC) which create a positive mind-set through focus on moral values.

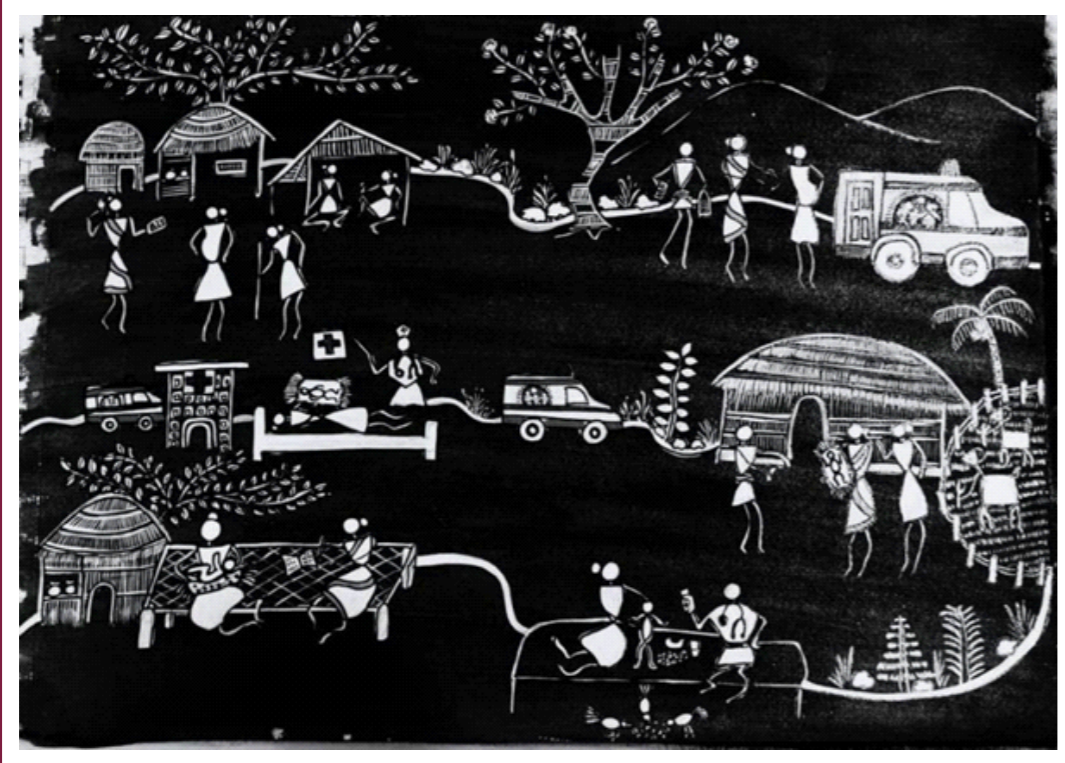
### Highlights

- 12 IofC sessions conducted in FY21.
- 384 people undergone interactive and reflective IofC sessions.

In FY21, due to Covid-19 pandemic, IofC sessions were very limited and Outdoor leadership camps could not be organised at all. These are planned in FY22.







**Gratitude to ASHA didis**

- Art by Vaibhav Raut, Tata Steel Foundation

The painting combines the Saura and Warli artforms to depict the journey of the many ASHA workers who continued to support expecting mothers bring new life into this world in these times of unprecedented duress and remain on the forefront of public service even now. We are fortunate to work closely with more than 3,000 ASHA didis, and have the highest regard for their selfless service.





