## **About Tata Steel**

We aspire to create value for all our stakeholders

# 10th largest

Steel Manufacturer in the World

(based on capacity)
Source: World Steel Association

Amongst the **Top 3 global steel companies** and the only company in India to be **gold rated** in the Dow Jones Sustainability Indices (DJSI) Assessment 2017

Highlights FY 2017-18 (Standalone)

₹60,519 Cr.

**₹4,170 Cr.** 

# We are in the business of steel-making for the last 111 years

Established in Jamshedpur, India in the year 1907, Tata Steel is part of the 150-year-old Tata group. Bringing to reality the vision of its founder, J. N. Tata, who inspired the steel and power industry in India, the Tata Steel Group is the 10<sup>th</sup> largest steel manufacturer in the world and is known to be the hallmark of corporate citizenship and business ethics.



Resource-efficient blast furnaces with high productivity

#### **Vision**

We aspire to be the global steel industry benchmark for 'Value Creation' and 'Corporate Citizenship'.

We make the difference through:

**Our People** 



**Our Policies** 



**Our Offerings** 



**Our Innovative Approach** 



**Our Conduct** 





# We are one of the world's most geographically diverse steel producers

With operations in 26 countries and commercial presence in 50 countries, the Tata Steel Group has a steel production capacity of 27.5 MnTPA (as on March 31, 2018). Tata Steel India has manufacturing units at Jamshedpur, Jharkhand, with a production capacity of 10 MnTPA and at Kalinganagar, Odisha, with a production capacity of 3 MnTPA. In FY 2017-18, our Kalinganagar unit received approvals for expansion to 8 MnTPA. Tata Steel operates with a completely integrated value chain that extends from mining to finished steel goods.



Cold rolled coils

# We are driven by innovation, guided by values and poised for the future

Our aspirations for growth are supported by our efforts of continual improvements in our processes, building efficiency and adding value to our products while meeting stakeholder expectations across the value chain. Our approach to innovation is based on identifying newer technologies and collaborating with innovative people and organisations. In everything we do, we continue to act responsibly by conserving our natural resources, while making sustainable growth possible.



Digitalisation for agility

#### **Mission**

Consistent with the vision and values of the founder Jamsetji Tata, Tata Steel strives to strengthen India's industrial base through effective utilisation of staff and materials. The means envisaged to achieve this are cutting-edge technology and high productivity, consistent with modern management practices.

Tata Steel recognises that while honesty and integrity are the essential ingredients of a strong and stable enterprise, profitability provides the main spark for economic activity.

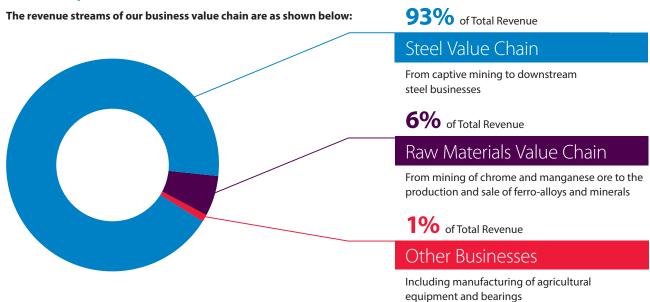
Overall, the Company seeks to scale the heights of excellence in all it does in an atmosphere free from fear, and thereby reaffirms its faith in democratic values.

#### **Values**

- Integrity
- Excellence
- Unity
- Responsibility
- Pioneering

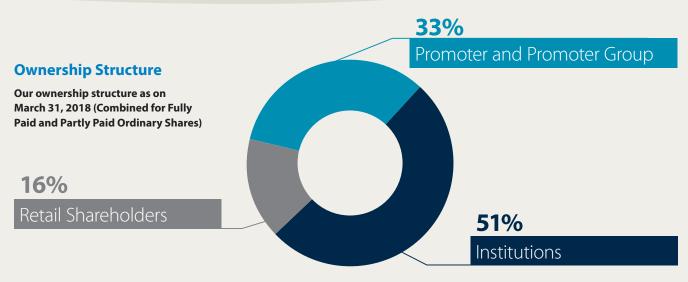
#### TATA STEEL

### **Our Principal Activities and Revenue Streams**



### **Leadership Structure**

We have a well-defined operating structure to ensure that the Company is on track to achieve its vision and strategic objectives. Our executive management rests with Mr. T. V. Narendran, Chief Executive Officer and Managing Director, and Mr. Koushik Chatterjee, Executive Director and Chief Financial Officer. We have a strong, diverse, highly qualified and richly experienced leadership team with a track record of excellence and passion for performance.





### **Key Products and Market Segments**

#### **Automotive**

Sustaining the leadership position in the Automotive segment, our focus has been to continually develop products for the automotive sector. Today, steel from Tata Steel is used for manufacturing almost every vehicle in the country.



- HR, CR, Coated Steel Coils and Sheets

Auto OEMs (B2B)

Auto ancillaries (B2B and B2ECA)

#### **Agriculture**

With our focus on the development of high-quality Galvanised Iron (GI) wires, conveyance tubes and agricultural tools and implements, Tata Steel is maintaining its leadership position in the fencing, farming and irrigation spaces.



Agri equipments (B2B)

Fencing, farming and irrigation (B2C)

#### Construction

We have a range of products and services for infrastructure development and construction. Today, steel from Tata Steel is used in two-thirds of the country's metro rail, flyovers and bridges. Our value-added products serve approx. 4 million rural households in India.



- Tata Tiscon (Rebars)
- Pravesh (Steel Doors and Windows)
- Tata Shaktee (Roofing Sheets)
- Tata Pipes (Plumbing Pipes)
- Tata Structura (Tubes)
- Nest-In (Habinest Prefabricated houses, AquaNest Water Kiosks, Ezynest Modular Toilets, MobiNest - Office cabins, Nestudio -Rooftop houses)
- TMT Rebars (Higher Dia Rebars and Corrosion-resistance Steel)
- Tiscon Readybuild (Cut and Bend Bars)
- Tata Structura (Tubes)
- PC Strands (LRPC)
- Tata Nirman
- Tata Aggreto
- Ground Granulated Blast Furnace Slag (GGBS)



- Individual House Builders (B2C)
- Corporates and Government bodies (B2B and B2G)
- Infrastructure (B2B)
- Housing and commercial (B2ECA)

LRPC: Low Relaxation Prestressed Concrete

#### **Industrial and General Engineering**

We develop products for several industrial and engineering applications, with significant presence in different types of industries.



- Tata Structura (Tubes)

(B2ECA)

Fabrication and capital goods (B2ECA)

- Furnitures (B2ECA)
- - Welding (B2B)

- **Boiler Tubes**
- Tata Pipes
- Metallics

Panel and appliances

LPG (B2B)

Process industries (e.g.

cement, power and steel) (B2B)

**B2B:** Business to Business **OEM:** Original Equipment Manufacturer

**B2C:** Business to Customers

**B2G:** Business to Government

**B2ECA:** Business to Emerging Corporate Accounts