

**Tata Steel India – Analyst Day 2017**  
**Corporate Social Responsibility Session | 5<sup>th</sup> October 2017**



*Statements in this presentation describing the Company's performance may be "forward looking statements" within the meaning of applicable securities laws and regulations. Actual results may differ materially from those directly or indirectly expressed, inferred or implied. Important factors that could make a difference to the Company's operations include, among others, economic conditions affecting demand/supply and price conditions in the domestic and overseas markets in which the Company operates, changes in or due to the environment, Government regulations, laws, statutes, judicial pronouncements and/or other incidental factors.*

✓ Rich legacy

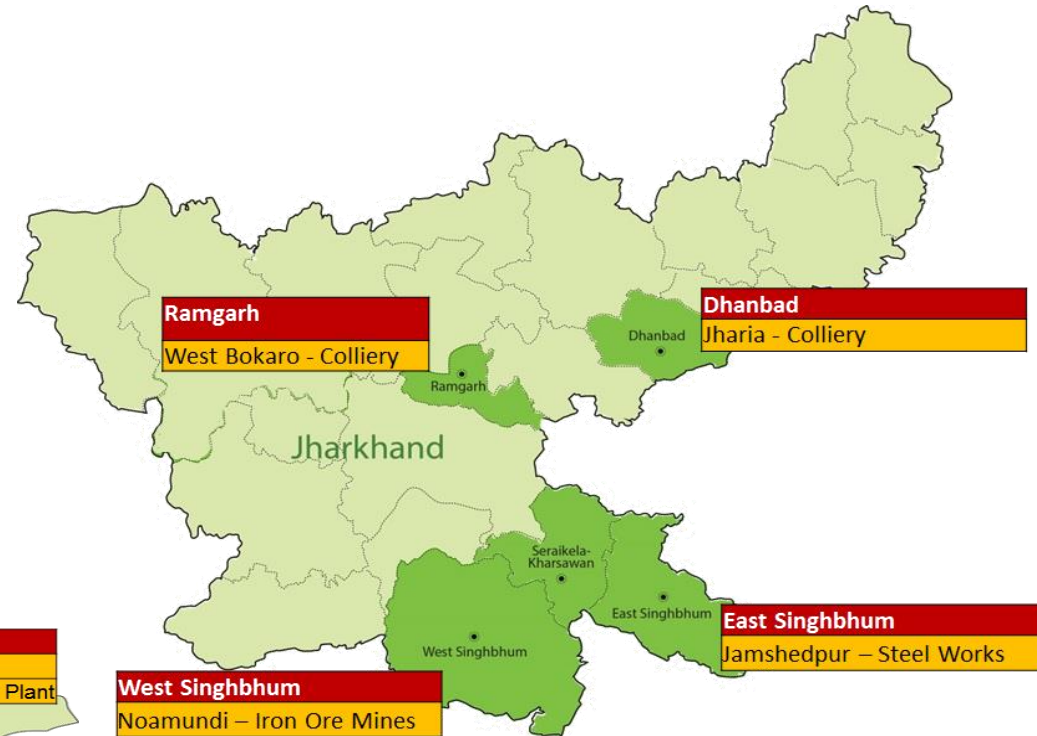
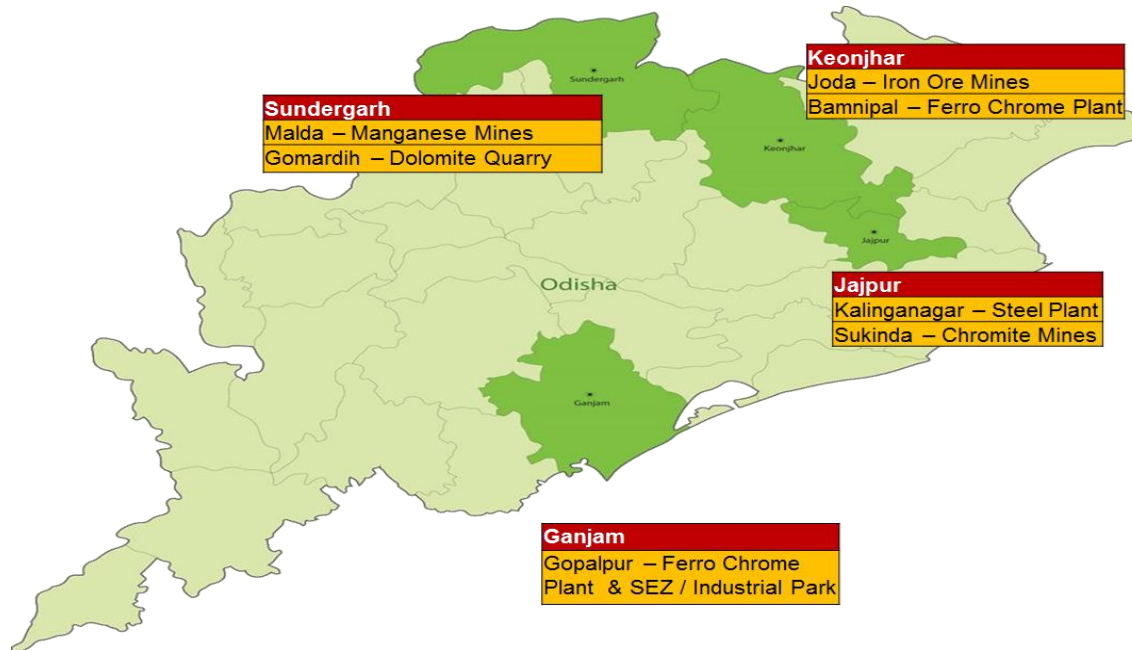
✓ Mitigating impacts

✓ Social licence to operate

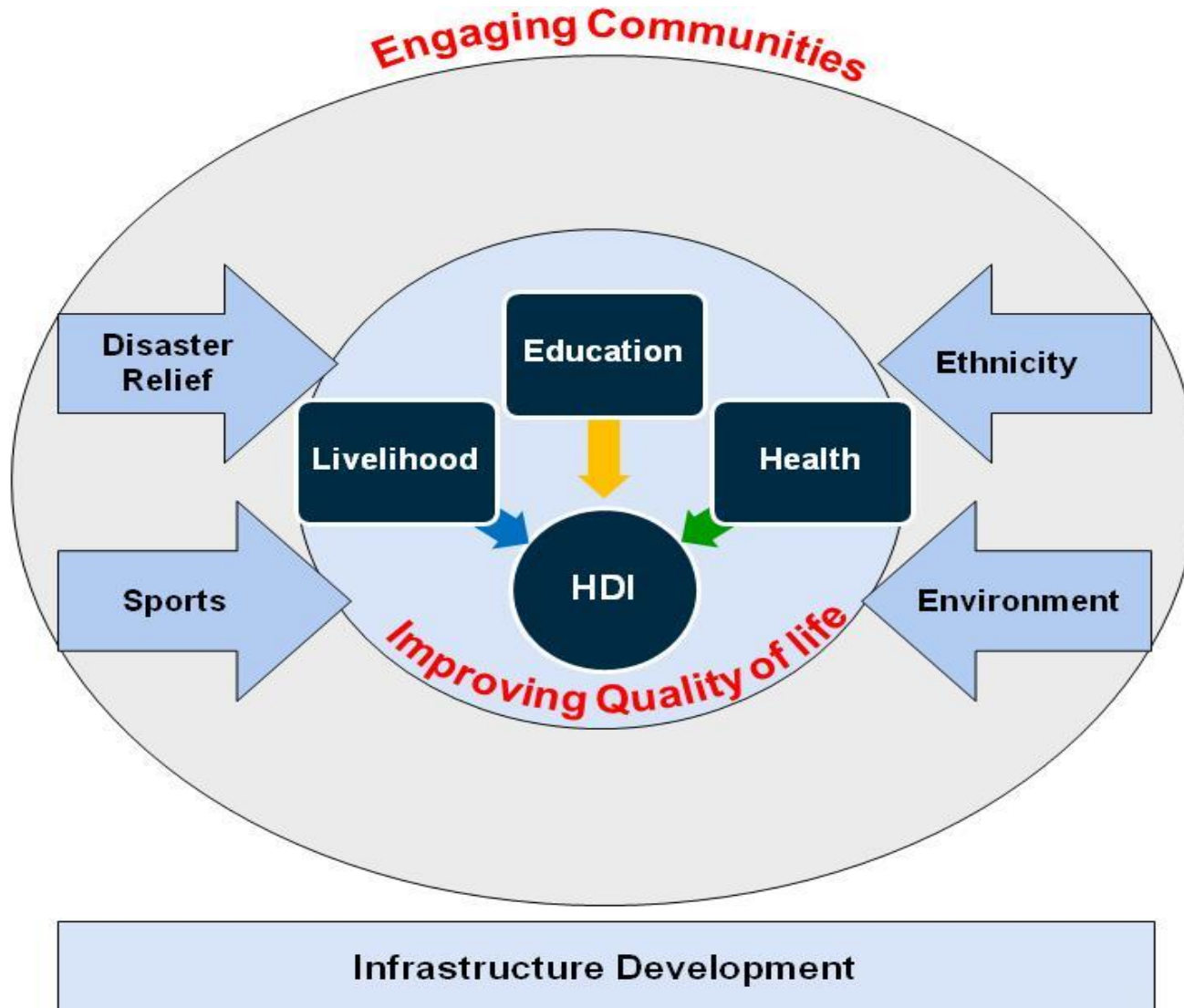
✓ Pushing the developmental agenda

✓ Adherence to statutory norms

- Tata Steel (TSL) operates in remote rural locations with low levels of socio-economic development, inhospitable terrain, law and order issues
- Genuine under-development in the region may be a source of social unrest
- Communities in operating areas expect TSL to provide a comprehensive range of facilities / amenities / support



- Limited reach of government systems in the last mile restricts ability to deploy and monitor schemes/ programmes
- Considering the state of development, CSR initiatives need to be long term in scope with stable, planned resource allocations



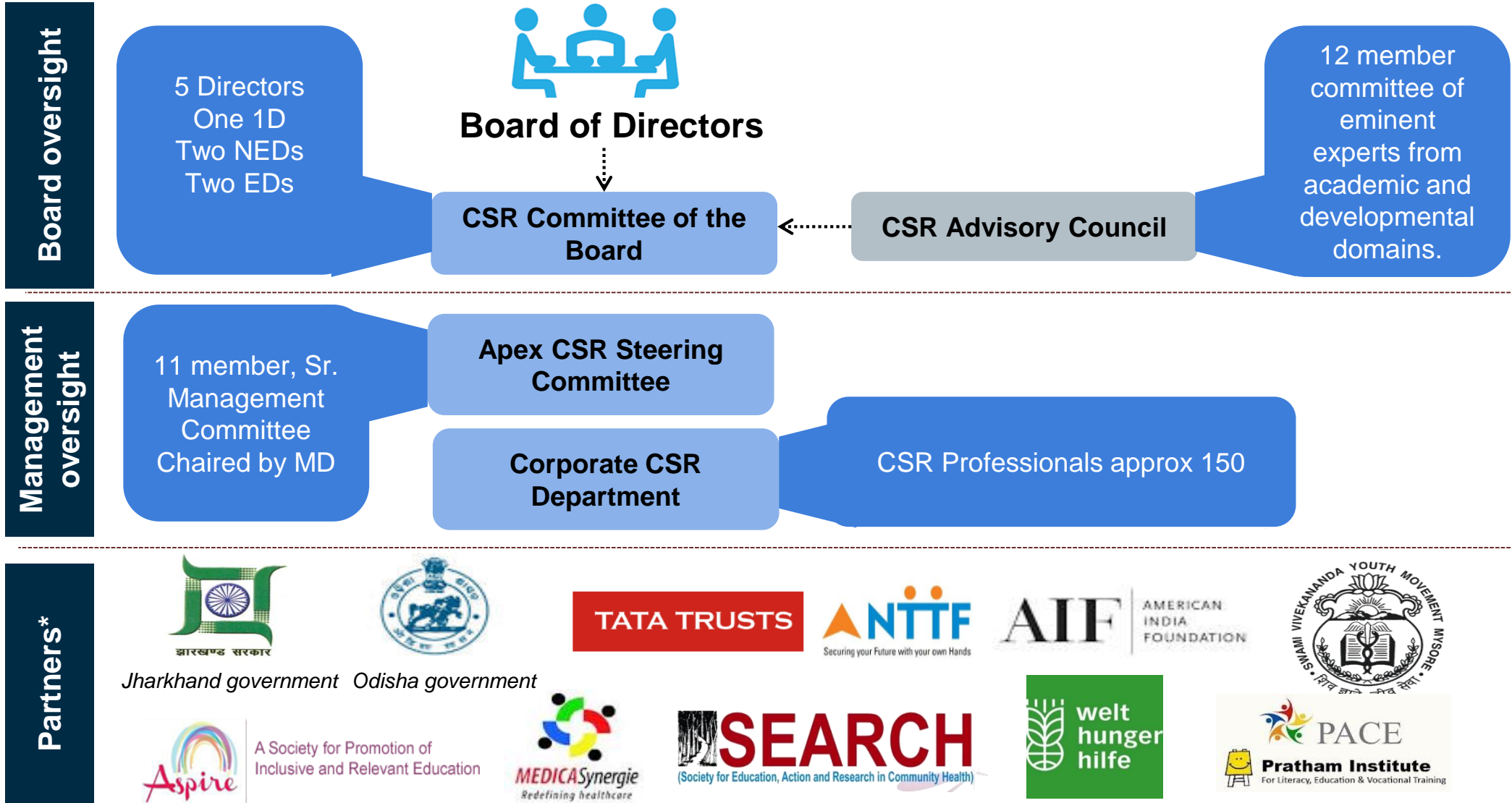
- ✓ In its remote operating locations, TSL CSR interventions focus on basic aspects of life, both with immediate and long term impacts
- ✓ Supported by community engagement activities like sports to facilitate long term interventions
- ✓ Special focus on issues relevant to indigenous populations (mostly tribal) – cultural heritage and environmental issues

**Improvement in societal well Being in Jharkhand & Odisha**  
*Focus on Education, Livelihood & Health*

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
<b>IMPACT BASED CSR</b>	<b>PARTNERSHIPS</b>	<b>AFFIRMATIVE ACTION</b>	<b>VOLUNTEERISM</b>	<b>INNOVATION &amp; TECHNOLOGY</b>	<b>COMMUNICATION</b>
Impact in terms of both quality as well as scale	Work with Government to have exponential impact	Focused effort on affirmative action to support SC/ST population	Improved employee connect and engagement through volunteering for CSR projects	Leverage technology and develop innovative solutions to address social problems	Need for structured communication to improve perception in both external and internal stakeholders
Well Designed KPIs	Build domain specific partnerships				

**Planning Horizon: Multi Level**

**Governance Structure**



\* Indicative list

## Inputs:

- Macro environment indicators in operating regions
- Views of communities, stakeholders and opinion makers
- Priorities of government
- Senior management directions
- Internal analysis

## Annual Business Plan:

- System of Objectives (what is intended to be achieved), Strategies (how to achieve Objectives) and Means (how to achieve Strategies)
- Cascades across the organization by location, vertical and initiative
- Clearly assigned performance indicators
- Responsibilities identified and assigned at all levels

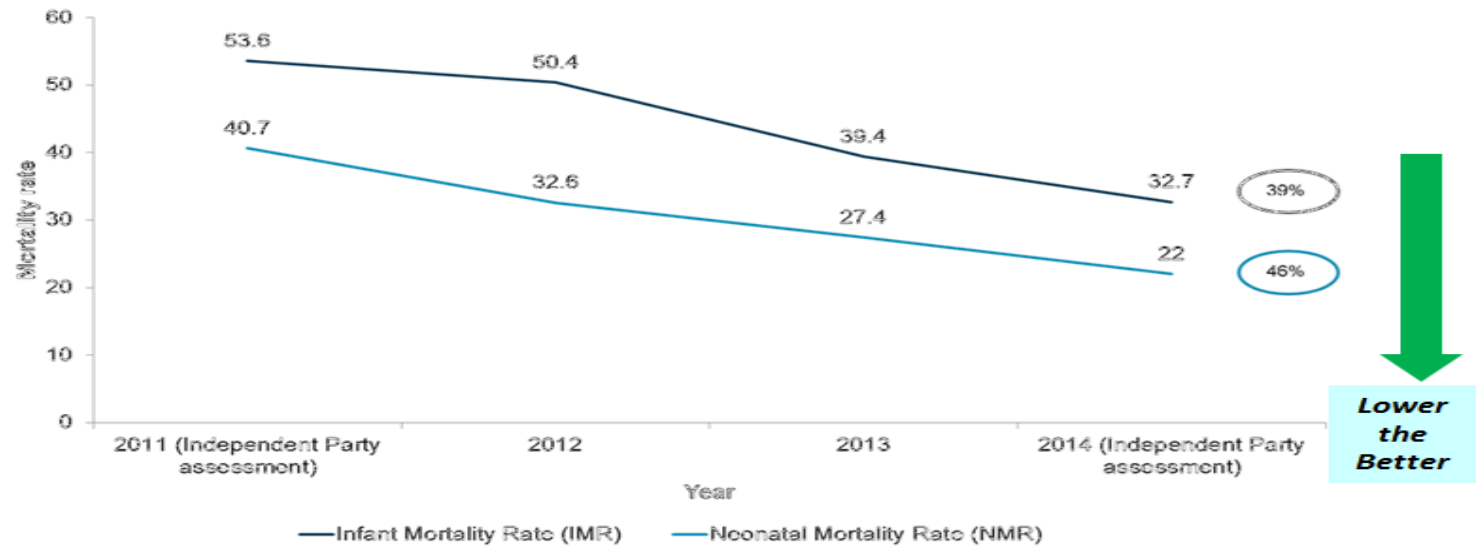
## Review:

- Weekly reviews at level of Location Heads
- Monthly reviews at level of Vertical Heads and Chief CSR
- Monthly review at level of Vice President (Corporate Services)
- Quarterly review at level of CSR Committee of Board



## Health – MANSI Project

A project for reduction in Infant Mortality Rate and Neonatal Mortality Rate in an entire block of a district by providing improved implementation of Home Based Newborn Care (HBNC) through the existing govt health machinery at village level (Sahiyyas/ ASHAs) in a Public Private Partnership (PPP) mode



**IMR : Infant Mortality Rate** is the number of deaths of infants under one year old per 1,000 live births.

**NMR : Neonatal Mortality Rate** is the number of neonates dying before reaching 28 days of age, per 1,000 live births in a given year



## Education – 1000 Schools Project:

A Project to improve level of education in government primary schooling system through a three tier approach –

- Improving access of children to school to ensure no child is out of school
- Enhancing learning capacity of children by improving teaching levels in schools
- Increasing governance levels in schools by activating School Management Committees which include parents of children

- ✓ 10,000 out- of school children linked back with schooling
- ✓ 10,500 School Management Committee members trained (85%)
- ✓ 30,000 children helped to overcome basic learning deficit
- ✓ In 221 schools across 125 Gram Panchayats alternative pedagogy demonstrated through Learning Enhancement Programme

**1,052 villages have become child labour free (47%)**



## Education – scholarships:

Support children of SC/ ST communities from economically backward backgrounds with scholarships ranging from school level to graduation and post graduation studies as well as for professional courses



**Jyoti Fellowship – scholarships for school and college education**



**Tata Steel Scholars for post graduation studies in selected streams from reputed national level educational institutions**

## Education - 30 Model Schools Project:

Construction of 30 government schools different districts in Odisha to provide good educational infrastructure for rural children to study



## Livelihoods – skill development:

Providing skill based training for youth to become employable and supporting in job placement

Mix of courses through own institutes or partnership with reputed organizations





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