

TOWARDS A CONTINUED CORPORATE SOCIAL RESPONSIBILITY FOCUS

Tata Steel has adopted an integrated business model to support its vision of being a global leader in creation of value, while being a steel industry benchmark organisation in Corporate Citizenship in its efforts towards Social Responsibility and Environmental performance.

Responsible Development

The Tata Steel group's core purpose is "To improve the quality of life of the communities we serve through long-term stakeholder value creation".

At Tata Steel, sustainable development and inclusive growth is facilitated by the Corporate Social Responsibility (CSR) department through its operating arms i.e., the Tata Steel Rural Development Society (TSRDS), the Tata Steel Family Initiative Foundation (TSFIF), the Tata Steel Tribal Cultural Society (TSTCS) and the Tata Steel Skill Development Society (TSSDS). Its initiatives span health, education, sports, sustainable livelihoods, drinking water, renewable energy (solar street lights), employability training and ethnicity.

Significant CSR Achievements, Financial Year 2013-14:

- » A CSR Advisory Council was set up with eminent names from academia and the development sector to guide the Company's approach towards CSR.
- » Project MANSI on maternal and new born survival, which is underway in 167 villages of Seraikela district, has brought down the infant mortality rate by 26.5% and neonatal mortality rate by 32.7%.
- » Project RISHTA on adolescent health was scaled up from Seraikela Kharsawan to other operational areas of the Company and is now being implemented in 700+ villages across 7 districts in Jharkhand and Odisha.
- » To provide healthcare services to deprived communities, Tata Steel in partnership with Hewlett Packard set up an E-health centre at Bagbera in Jamshedpur. Patients are catered to by doctors sitting at a distant location using real time technology solutions.
- » Jyoti Fellowship was given to nearly 3,000 meritorious students from the SC/ST communities across Jharkhand, Chhattisgarh and Odisha.

- » The Company partnered with several organisations to set up skill development centres for IT, hospitality, textile, cosmetology etc.
- » To empower farmers of Patamda, a Market Yard was set up in January 2014 to provide options to aggregate and market the agriculture produce at a fair price.
- » Under the solar street light project, nearly 2,300 solar street lights were installed in villages of Jharkhand and Odisha.
- » Nearly 10,000 youth learned tribal scripts for Ho, Santhali and Oraon languages.

Some of the high-impact CSR projects in the pipeline for Financial Year 2014-15 include the 1,000 schools project in Odisha, aimed to improve the quality of education in government primary schools; a model school for underprivileged communities in Jharkhand; skill development centres in Jaipur, Gopalpur and Jamshedpur; and two more hospitals at Gopalpur and Kalinganagar.



Providing livelihood opportunities through agriculture development

Global Initiatives

In true Tata spirit, Tata Steel's operations around the world are actively committed to building and developing the societies around which they function.

Tata Steel Thailand was recognised by the Stock Exchange of Thailand for Outstanding CSR Award and CSRI Recognition award in 2013. This year, its "Grow smart with Tata Steel" initiative for the school children was further expanded to new provinces in Thailand.

Tata Steel Europe strives to enrich its local communities and contribute to their future economic and social well-being through a proactive community partnership programme, built on the following pillars:

Education

- » Tata Steel Europe continued to run its Industrial Cadets programme in Scunthorpe and Teesside, helping to inspire future engineers and scientists.
- » 140 girls attended Girls' Day in IJmuiden, where girls aged 8-14 are inspired to pursue technical studies and consider a career in the industry.
- » Tata Steel employees are increasingly acting as Science Technology Engineering and Mathematics (STEM) ambassadors to attract more youngsters to these streams.
- » The 76th prestigious Tata Steel Chess Tournament was held, which helps bring valuable business to the Company's neighbouring towns and villages.



Girls' Day in IJmuiden, Netherlands

Environment

- » Hlsarna is a new technology, partly developed in IJmuiden, which enables the direct input of coal and fine iron ore into the iron making furnace. The Hlsarna pilot plant completed a third successful test in Financial Year 2013-14. The highlight was the production of commercial grade steel for the first time from a batch of liquid Hlsarna iron.
- » Tata Steel continues to build relationships with a number of environmental organisations, such as the Wildlife Trust for Wales and support environmental improvement projects through the UK's Landfill Communities Fund.
- » 'Neighbour days' were held to introduce the communities around the Company's sites to activities on site and to help them understand the Company's processes and policies.

Health & Well-being

- » At the Tata Kids of Steel Triathlon in 2013, more than 8,000 children participated in 12 events and in November the Company celebrated the 100th Tata Kids of Steel event with a mini-triathlon at the Houses of Parliament in London, United Kingdom.
- » The Company organised a Marquette run in the local area of the IJmuiden site to focus on health & well-being of children.



Expanding the "Grow Smart with Tata Steel" initiative, Thailand