

GROUP VISION

We aspire to be the global steel industry benchmark for Value Creation and Corporate Citizenship.

We make the difference through:

- Our **PEOPLE**, by fostering team work, nurturing talent, enhancing leadership capability and acting with pace, pride and passion.
- Our **OFFER**, by becoming the supplier of choice, delivering premium products and services and creating values with our customers.
- Our **INNOVATIVE APPROACH**, by developing leading edge solutions in technology, process and products.
- Our **CONDUCT**, by providing a safe working place, respecting the environment, caring for our communities and demonstrating high ethical standards.

